## Cookies

## First party cookies

**Odette International** 

This website uses cookies in several places – we've listed each of them below with more details about why we use them and how long they will last.

We will endeavour to let you know before we store a cookie on your computer.

## Cookies set by the Odette International website

|                  | Name   | Purpose   | More<br>info |
|------------------|--|---|--------------|
| ExpressionEngine | exp_tracker<br>exp_last_visit<br>exp_last_activity | These cookies are generated by our<br>content management system. They are<br>completely anonymous and provide us<br>with information about when you last<br>visited the site and what you looked at. In<br>addition they will store any preferences<br>you have regarding the site's functionality<br>and, if you are a registered site member,<br>will allow you to remain logged in to the<br>site after leaving. |              |

## Third party cookies

We use a number of suppliers who may also set cookies on their websites' on its behalf. Odette International does not control the dissemination of these cookies. You should check the third party websites for more information about these.

| Provider            | Name                             | Purpose   | More info                                 |
|---------------------|----------------------------------|---|---|
| Google<br>Analytics | _utma<br>_utmb<br>_utmc<br>_utmz | These cookies are used to collect<br>information about how visitors<br>use our site. We use the<br>information to compile reports<br>and to help us improve the site.<br>The cookies collect information in<br>an anonymous form, including<br>the number of visitors to the site,<br>where visitors have come to the | <u>Google</u><br><u>Privacy</u><br>policy |

|                                  |  | site from and the pages they visited.   |   |
|----------------------------------|--|---|---|
| Google<br>Display<br>Advertising |  | We've implemented and use<br>Display Advertising and the<br>Remarketing feature in order to<br>advertise online. We and third-<br>party vendors, including Google,<br>use first-party cookies (such as<br>the Google Analytics cookie) and<br>third-party cookies (such as the<br>DoubleClick cookie) together to<br>inform, optimize, and serve ads<br>across the Internet based on<br>someone's past visits to our<br>website. You can opt-out by<br>using the Ads Preference<br>Manager. | <u>Ads</u><br><u>Preferences</u><br><u>Manager</u>        |
| YouTube                          | utma<br>utmz<br>demographics<br>VISITOR_INFO1_LIVE<br>PREF | Cookies related to the YouTube<br>video service, collecting<br>information about the videos you<br>view on our site and checking<br>YouTube account information in<br>the case of protected and<br>private videos.  | <u>Google</u><br><u>Policies and</u><br><u>Principles</u> |
| Facebook                         | datr<br>Iu   | Facebook Social Plugin –<br>embedding Facebook content  | <u>Facebook</u><br>privacy<br>policy                      |
| Twitter                          | k  | Twitter Tweet buttons   |   |
| Google +1                        | PREF<br>NID  | Google +1 Sharing buttons   | <u>Gooqle</u><br>Policies and<br>Principles               |
| Google<br>Maps                   | NNID<br>PREF   |   | <u>Google</u><br>Privacy<br>policy                        |